



**Gustavo Maia**

**designer + animator**

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Hello! My name is Gustavo Maia, usually known as Gus, and I'm a 27-year-old Designer/Animator from Porto, Portugal, where I currently live.

Got my Bachelor's Degree in at ISMAI - University Institute of Maia, in September 2016 and I've been working as a Motion Designer since then, sometimes on-site, but mostly as a freelancer, doing design and animation pieces for both national and international clients and studios in business areas like advertising, social media, music videos among a few other kinds of digital content.

## **Experience**

### **Freelance Motion Designer at GusMaia.work**

Nov 2018 - Currently

Creation of various motion-design/animation projects, in various business areas and formats, such as animated intros, explainer videos, web & social media content. In November 2018 I created my website to display my work and make it easier to connect with new people.

So far I had the chance to work with a couple of big brands like Google, Amazon, Vodafone, Warner Bros, Kelloggs, American Express, among others.

### **Motion Graphics & VFX Artist at Lightbox, Film & Advertising**

Apr 2018 - Sep 2018

As a member of the Lightbox's motion-design team, I was responsible to create 2D and 3D motion-design pieces as well visual effects over live footage for various national companies, such as Sonae, Radio Popular, Serralves Foundation, F.C. Porto, One Watch Company, Porto Business School, and a few others.

### **Fundador e Motion/Graphic Designer at Draft+**

Jan 2017 - May 2017

I joined forces with 2 college colleagues and we've created a digital communication agency, where I worked as a content creator and motion designer and also had the opportunity to do photography and videography work for social media.

### **Motion Designer at Addicted PR**

Oct 2016 - Dec 2017

Creation of lyric videos for local bands and artists, creating their concept and doing digital animation and as well as some projects involving VFX work on top of live footage.

### **Motion Graphics Intern at ITSector, SA**

Apr 2016 - Jul 2016

I did a 480-hour-internship as part of my Multimedia Communication Technologies college degree, where I had the pleasure to work on a media department, creating videos and presentations for mobile apps developed by ITSector, using digital 2D and 3D animation.

### **E-Commerce Technician Intern at Petrogal, SA**

May 2012 - Jul 2012

I did a 240-hour-internship as part of my E-Commerce Technician High School Degree. I worked on the creation of a database for the company's assets and tools, using Microsoft Office Access, Excel and Visual Studio.

### **E-Commerce Technician Intern at Casa da Cultura de Paranhos**

May 2011 - Jun 2011

I did a 240-hour-internship as part of my E-Commerce Technician High School Degree, where I worked mostly on the web developing field, using HTML and CSS as well as Adobe Photoshop and Flash for content creation.

## Skills

- Motion Graphics
- 2D & 3D Animation
- 3D Generalist
- Art Direction
- Graphic Design & Branding
- Video Editing

## Education

### **Multimedia Communication Technologies**

ISMAI - University Institute of Maia  
2012-2016

### **E-Commerce Technician (High School Degree)**

Escola Secundária Augusto Gomes  
2009-2012



## **Portfolio**



### **GusMaia.work**

My website containing my motion design reel and portfolio.



### **Behance.net/gusmaia**

My Behance page, containing some of my branding and design works.



### **LinkedIn.com/in/gusmaia/**

My LinkedIn profile containing details regarding my professional experience and education.