

# Gustavo Maia

## motion designer + 3d artist

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### Experience

#### Freelance Motion Designer

Jan 2019 - Currently

I worked in various business areas and different digital content formats, such as social media content, explainer videos, music visualizers & animated intros, where I had the amazing opportunity to collaborate with people from all around the globe.

#### Art Director at The Attachment Project

May 2022 - Oct 2022

I was responsible for developing a series of educational videos called 'The Attachment Series'. My work consisted in developing the visuals for this whole series, from concept to final output, and also assisting and overseeing a team of animators.

#### Motion Designer & 3D Artist at Rise Marketing, Inc.

Dec 2020 - Dez 2021

Late in 2020 I joined the Rise Marketing team and I had the opportunity to work in some cool motion graphics projects, mostly for social media and advertising and I've also worked as a 3D artist, responsible for creating 3D models for both still design and AR experiences.

#### Motion Designer at Lightbox, Film & Advertising

Apr 2018 - Sep 2018

I worked on 2D and 3D motion-design pieces as well visual effects over live footage for various national companies, such as Sonae, Radio Popular, Serralves Foundation, F.C. Porto, One Watch Company, Porto Business School, and a few others

#### Founder & Motion Designer at Draft+

Jan 2017 - Jun 2017

I joined forces with 2 college colleagues to create our own digital communication agency, where I worked as a content creator and motion designer but also had the opportunity to do photography and videography work for social media.

#### Motion Designer at Addicted PR

Oct 2016 - Dec 2017

I teamed-up with a local music marketing agency to create music videos and concert visualizers for national artists and bands, working along with video editors and sometimes directly with the artists.

#### Motion Design Intern at ITSector, SA

Apr 2016 - Jul 2016

My internship as part of my Multimedia Communication Technologies college degree, where I had the pleasure to work as a motion designer apprentice as part of the company's multimedia department, creating videos and presentations for mobile apps developed by the company.

### Education

#### Multimedia Communication Technologies

ISMAI - University Institute of Maia  
2012-2016

#### Greyscalegorilla

Intro to Cinema 4D

#### School of Motion

Level Up  
Path to Mograph

#### Motion Design School

After Effects Fundamentals  
Sound Design Fundamentals

### Skills

- 2d Design & Animation (*After Effects, Adobe Illustrator, Photoshop & Premiere Pro*)
- 3d Still Art & Animation (*Cinema 4d, Unreal Engine & Octane Render*)
- Template Creation (*ExtendScript & Essential Graphics*)